# Rodrigo Rosales Moya

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Experienced front-end developer based in Barcelona with strong full-stack capabilities and a solid background in graphic and UX/UI design. Specializes in building responsive, scalable web applications using JavaScript, TypeScript, and React, complemented by backend experience with Node.js, Spring Boot, MongoDB, and MySQL. Skilled in developing maintainable UIs with vanilla JS, Less, and Tailwind CSS, and proficient in Webpack for optimized builds. Experienced in UX/UI design and prototyping with Figma to deliver polished, user-centered digital experiences.

## PROFESSIONAL EXPERIENCE/CARREER.

### EMAGISTER
Front-End Developer

Barcelona, Spain
Sep 2024 – Present

- Maintained and modernized Emagister's front-end architecture, migrating from require-based JavaScript to ES Modules and integrating Webpack for better performance and maintainability.
- Ensured consistency across legacy and new features using vanilla JS, Less, and Webpack.
- Led front-end development of Educaedu Pay as the sole developer, using TypeScript, Tailwind CSS, Twig, and Webpack Encore to build scalable interfaces.
- Collaborated with back-end teams for smooth API integration, ensuring high code quality and performance.
- Defined and documented a shared design system to improve consistency and usability.
- Automated build and deployment pipelines using Git, Jenkins and Webpack to accelerate delivery and support CI workflows.

### MEZCLA STUDIO
Fullstack Web Developer

Santiago, Chile
Jul 2020 – Feb 2024

- Developed full-stack applications using React and Node.js, with MongoDB, MySQL, and Spring Boot for data management.
- Built responsive interfaces with a focus on usability across devices.
- Prototyped user interfaces and flows using Figma to validate design decisions before implementation.
- Handled both front-end and back-end responsibilities, ensuring smooth integration between UI and database layers.

### FOURSQUARE
Retail Assistant

Franz Josef, New Zealand
Jan – Mar 2020 (Due COVID)

- Designed graphics for print materials, focusing on branding assets for physical stores.
- Prepared artwork for prepress, ensuring print-ready files met technical specifications and quality standards.

### CLUBCARD
Graphic Designer

Vancouver, Canada
Jan – Dic 2019

- Created print-ready graphic designs, including layouts and branding assets for various materials.
- Managed prepress preparation to ensure files met production standards and print quality requirements.

### SCHOPDOG RESTAURANTS
Graphic Designer

Santiago, Chile
Oct 2014 – Oct 2017

- Provided art direction and designed layouts for both print and digital media, ensuring visual consistency across formats.
- Worked across web design and development, applying UX/UI principles to create user-friendly, responsive interfaces.

### AJÍ MARKETING & ADVERTISING
Art Director
Santiago, Chile
Apr 2012 – Oct 2014

- Provided art direction and designed layouts for both print and digital media, ensuring visual consistency across formats.
- Worked across web design and development, applying UX/UI principles to create user-friendly, responsive interfaces.

### PEDRO, JUAN & DIEGO ADVERTISING
Graphic Designer
Santiago, Chile
Jan 2011 – Dec 2011

- Designed print and marketing materials tailored for trade marketing initiatives and promotional campaigns.
- Created visuals optimized for various media platforms to enhance brand presence and engagement.

### PIZZA HUT
Graphic Designer
Santiago, Chile
Jul 2010 – Dec 2010

- Designed print and marketing materials for franchise campaigns, ensuring brand consistency and impact.
- Developed visuals tailored for multiple media platforms to maximize campaign reach and engagement.

## EDUCATION/DEGREES.

### The Corner
Associate in App Development & Web Technologies
Barcelona, Spain
Jan – Jul 2024

- **Skills**: HTML, CSS, Bootstrap, JavaScript, Vue JS, React JS, Java Spring Boot, MySQL, AWS, Figma.

### EF Standard English Test (EF SET)
C2 Proficient
Issued
2023

### ISDI Coders
Full-Stack Web Development
Barcelona, Spain
Jun – Dec 2022

- **Skills**: React JS, Redux, JavaScript, TypeScript, Node JS, Express, MongoDB, Figma.

### Duoc UC
Bachelor's degree in Graphic Design
Santiago, Chile
Mar 2007 – Dec 2011

- **Skills**: Illustrator, Photoshop, InDesign, HTML, CSS, JavaScript.

## ADDITIONAL SKILLS.

- Native Spanish speaker with fluent English proficiency
- Graphic design and illustration for print and digital media
- UX/UI design and prototyping using Figma
- Corporate branding and visual identity development
- Print layout and prepress preparation

## LINKS & CONTACT.

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- **GitHub:** https://github.com/rodo08